

授業科目名：国際経済政策論 International Economic Policy			担当教員名： KAMATA, Isao
選択必修： Elective	単位数： 2	セメスター： Spring	開講言語： English

#### ディプロマポリシーとの関連

国際社会の知識	政策分析能力	英語コミュニケーション能力
●	●	●

#### ○授業の到達目標及びテーマ

Among the topics on international economics and economic policy, this course puts a particular focus on the internationalization of the production and other business activities of firms. The course aims to have students gain a deeper understanding of the topics and basic skills to analyze the related issues in firms in a global economy using economic theories and statistical data. The course is offered in English: classes are taught in English, and course readings and materials are selected from English sources.

#### **NOTE:**

**A student who plans to take this course MUST contact and meet the instructor by the day BEFORE the first day of the class.**

#### ○授業の概要

This course explores the internationalization of the production and other business activities of firms, which has been increasingly significant in today's global economy. The course deals with such topics as trade and individual firms, multinational enterprises (MNEs) and foreign direct investment (FDI), production fragmentation and foreign outsourcing, and the impact of firms' internationalization on the national economy. The course introduces recent developments in the theory of international trade to examine these issues.

#### ○授業の方法

Lectures will be given in English. Students are expected to be prepared for each class by reading designated items in advance. Students are also urged to review the contents of each class promptly to ensure your understanding of the contents. Questions in and outside of the classroom are always welcomed. The course assumes students' mastery of or familiarity with an advanced (or intermediate, at least) level of undergraduate microeconomics as well as international economics (international trade, in particular).

#### ○授業計画

\* The course plan and schedule may be modified/adjusted depending on the progress of the classes.

1. Course Introduction. Firms in the Global Economy: Overview
2. Review of the Conventional Trade Models
3. Firm Productivity and Exporting: The Melitz Model (1)
4. Firm Productivity and Exporting: The Melitz Model (2)
5. Empirical Evidence on Firm Productivity and Trade (with an overview of variations/ extensions of the Melitz Model)
6. FDI and MNEs (1): Conventional Theories of Multinationals

7. FDI and MNEs (2): Firm Productivity and the Patterns of Internationalization
8. Production Fragmentation and Foreign Outsourcing (1)
9. Production Fragmentation and Foreign Outsourcing (2)
10. Empirical Investigations of Firm Internationalization (1): Patterns and Factors
11. Empirical Investigations of Firm Internationalization (2): Issues in the Practice
12. Firm Internationalization and the Impacts on a Home Economy
13. Firm Internationalization and the Impacts on a Host Economy
14. Global Economy and Firms: Issues in the International Economic Policy & System
15. Course Wrap-up: What have (not) we learned through economic research to date?

○テキスト

van Marrewijk, Charles (2017), *International Trade* (Oxford University Press)  
Other required reading items will be assigned prior to each class.

○参考書・参考資料等

Helpman, Elhanan (2011), *Understanding Global Trade* (Harvard University Press)  
Feenstra, Robert C. (2009), *Offshoring in the Global Economy* (the MIT Press)  
Other recommended items to read will be introduced prior to each class.

○学生に対する評価

Students will be evaluated for a course grade based on the following requirements:

- Homework assignments
- Final exam
- Term paper

○オンライン授業に切り替えた場合の授業形態

Class format: Online class (live-streaming / real-time virtual)

Where to check/obtain class materials, announcements, and related information: Web Class